

# JARED BLOOM

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donk.work

san marcos / austin, tx-based multidisciplinary visual designer specializing in branding, illustration, and UX/UI, with a keen eye for detail and a passion for refining and recreating distinct visual aesthetics.

## EXPERIENCE

### Curbside Partner at HEB

february 2023 — current

learned store layout to efficiently shop and deliver products to customers. gained firsthand familiarity with a wide range of consumer brands and observed how certain packaging, design, and presentation decisions impact customer choices.

### Contract Designer for TurboPass

november 2024 — current

worked within pre-established branding systems to ensure consistency across all deliverables. delivered designs on deadline while adapting to client feedback and revision cycles, strengthening technical expertise in adobe illustrator.

### Branding Consultant for 206ONE

january 2024 — march 2025

developed and presented early branding concepts. collaborated directly with the ceo and founder to provide guidance on visual design and ensure aesthetic alignment with the brand's mission.

### Event Coordinator for Rizz Fest

september 2024 — november 2024

collaborated with event organizers as well as the owners of Rizz Pies to coordinate a public event celebrating their grand opening by designing promotional materials in photoshop and illustrator and adapting them for both print and social media platforms. strengthened creative problem-solving skills while ensuring consistent brand language and engaging visual communication.

### Cashier at Petco

february 2021 — august 2021

balanced accuracy and speed while managing transactions in a fast-paced environment. maintained visual standards for in-store displays ensuring brand consistency and product appeal.

## EDUCATION

### Texas State University

december 2024

BFA in Communication Design

## SKILLS

### Programs

photoshop, illustrator, premiere, after effects, indesign, figma, microsoft office suite, touchdesigner, blender

### Disciplines

typography, wireframing, art direction, brand identity, layout design, ui/ux design, social media marketing, mockups and prototyping, design research, screen printing, drawing